



Near- and Long-Term Projects at Fisherman's Wharf

Project Team: Port of San Francisco

BCDC Design Review Board Meeting

April 6, 2026



Exhibit 1: Project Vicinity

- Port Jurisdiction
- Project Area (approximate)

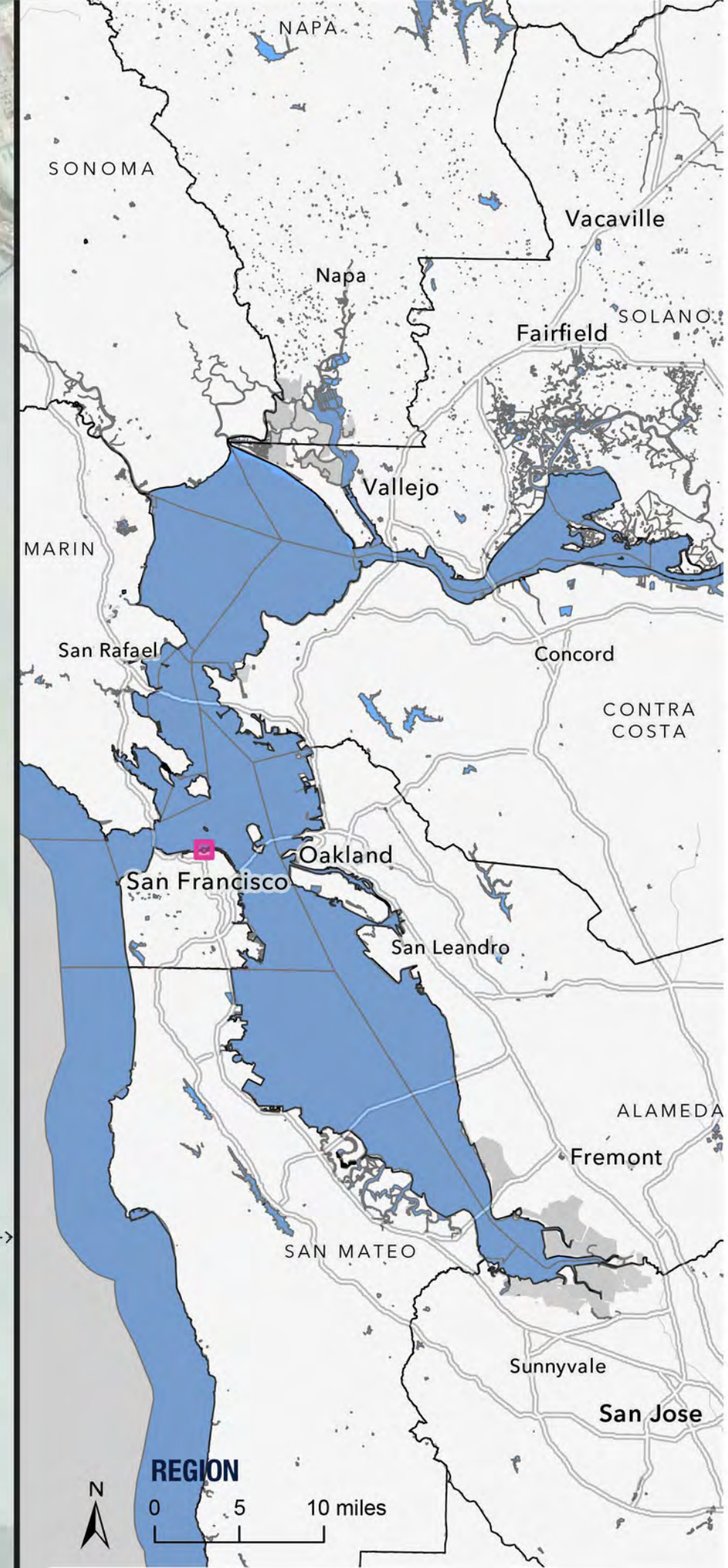
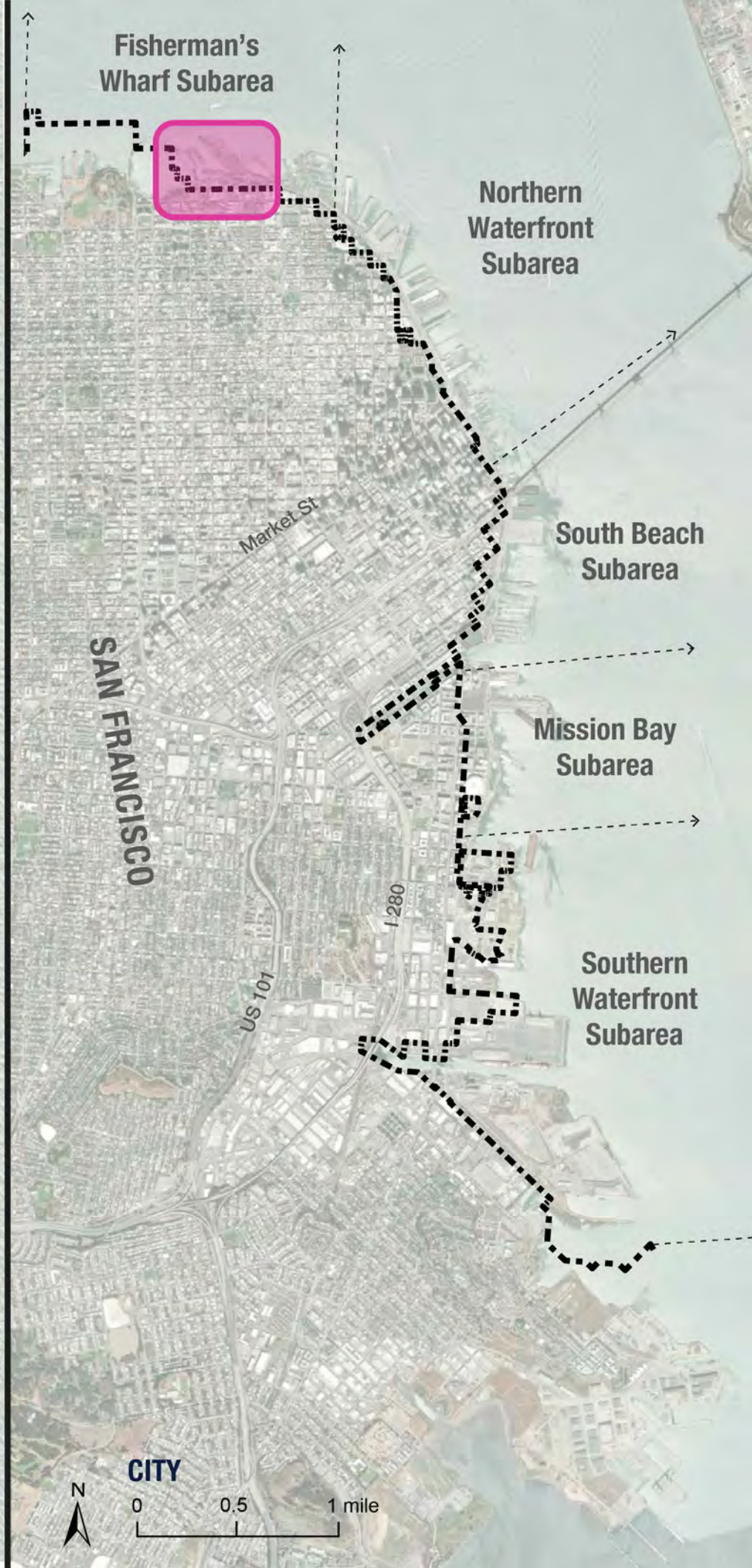
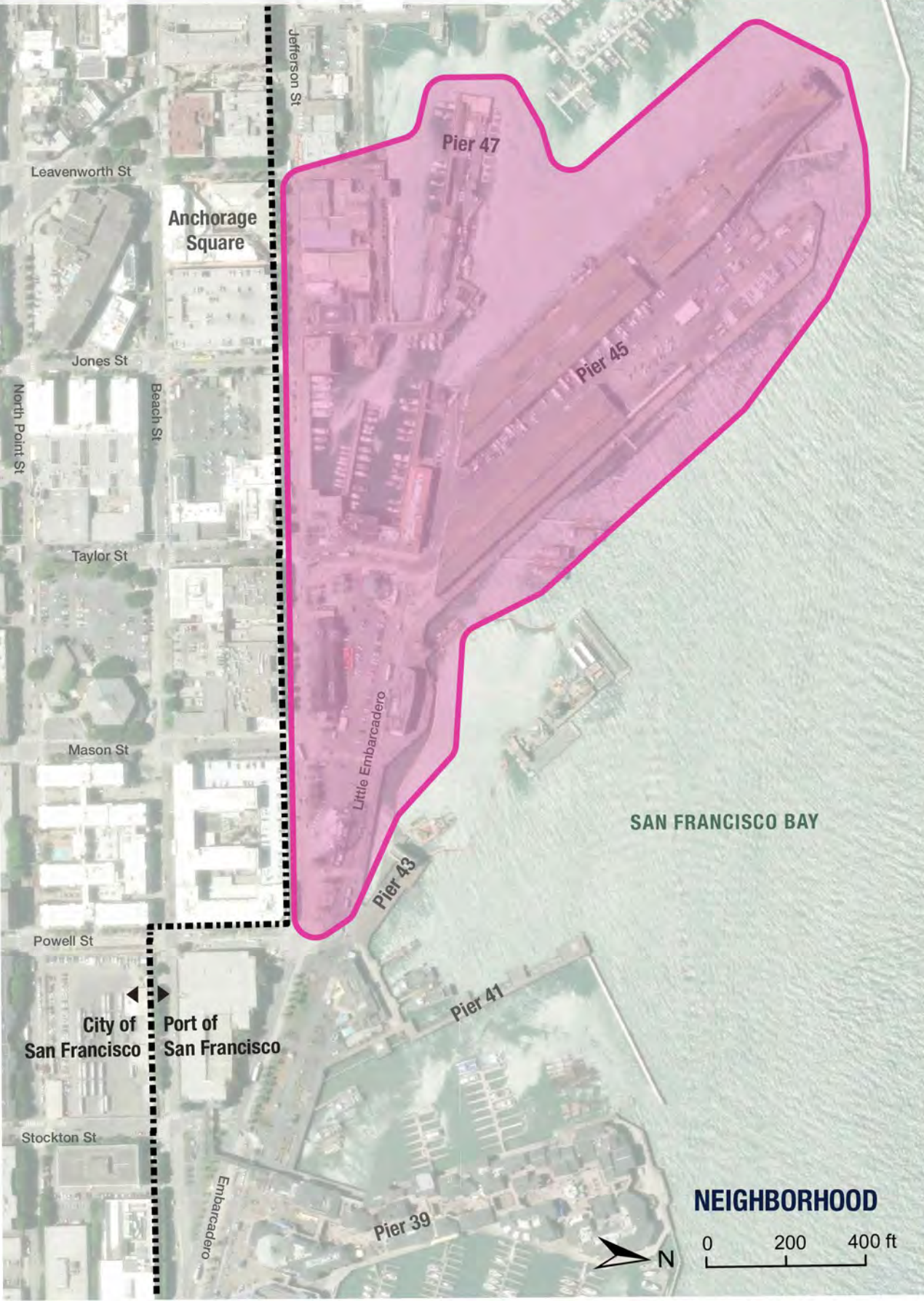


Exhibit 2: Site History



Fishing Industry Relocated



Transition to Crab Stands



Full-Service Restaurants

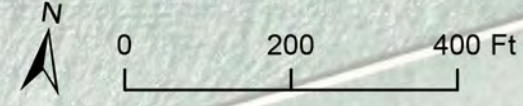


Pier 39 Opens

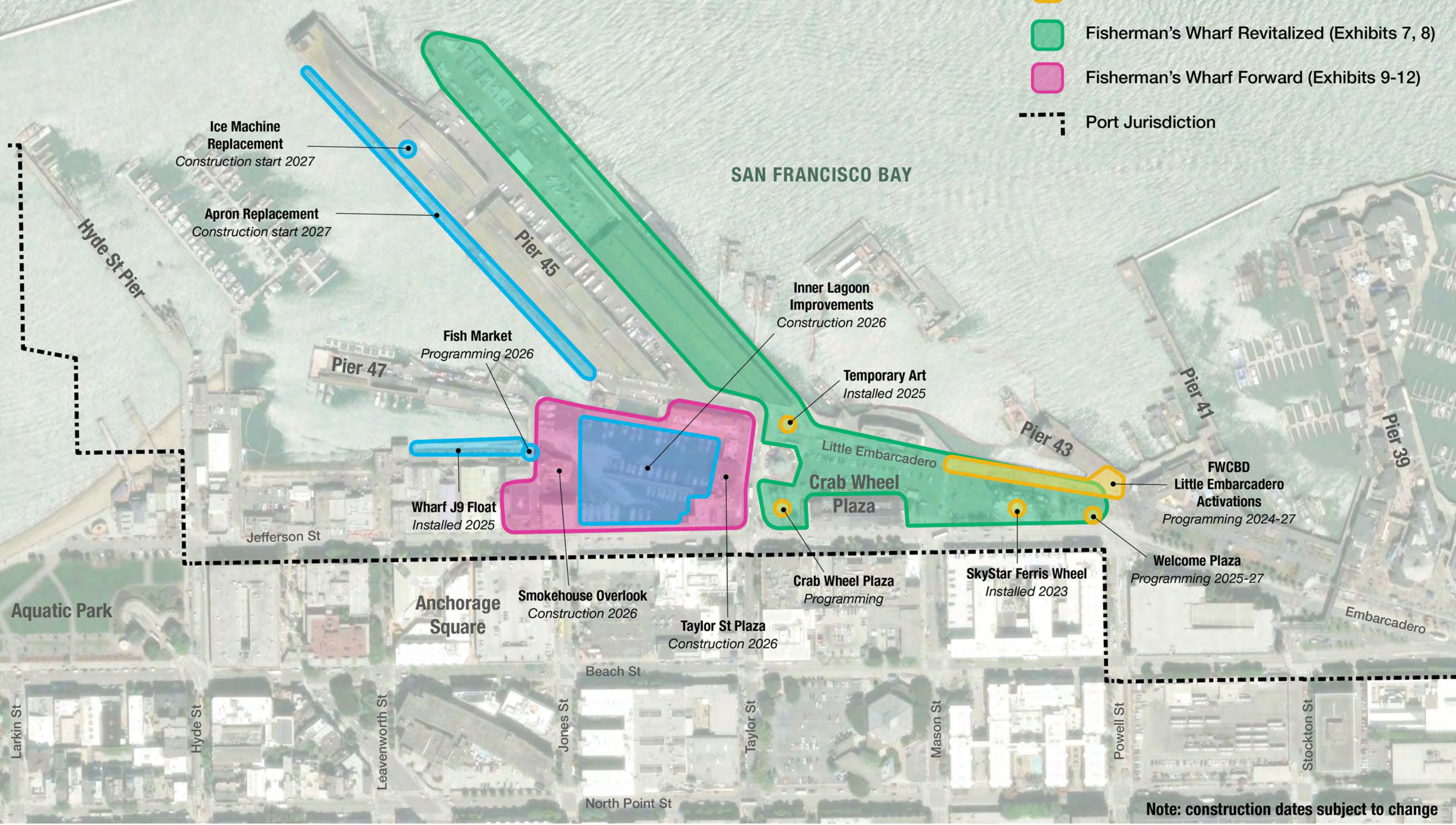


Jefferson St. and Pier 43 Improvements

Exhibit 3: Fisherman's Wharf Project Context



- Efforts to Support Fishing (Exhibit 5)
- Temporary Activations (Exhibit 6)
- Fisherman's Wharf Revitalized (Exhibits 7, 8)
- Fisherman's Wharf Forward (Exhibits 9-12)
- Port Jurisdiction



Ice Machine Replacement
Construction start 2027

Apron Replacement
Construction start 2027

Fish Market
Programming 2026

Inner Lagoon Improvements
Construction 2026

Temporary Art
Installed 2025

Wharf J9 Float
Installed 2025

FWCBD Little Embarcadero Activations
Programming 2024-27

Welcome Plaza
Programming 2025-27

Smokehouse Overlook
Construction 2026

Taylor St Plaza
Construction 2026

Crab Wheel Plaza
Programming

SkyStar Ferris Wheel
Installed 2023

Note: construction dates subject to change

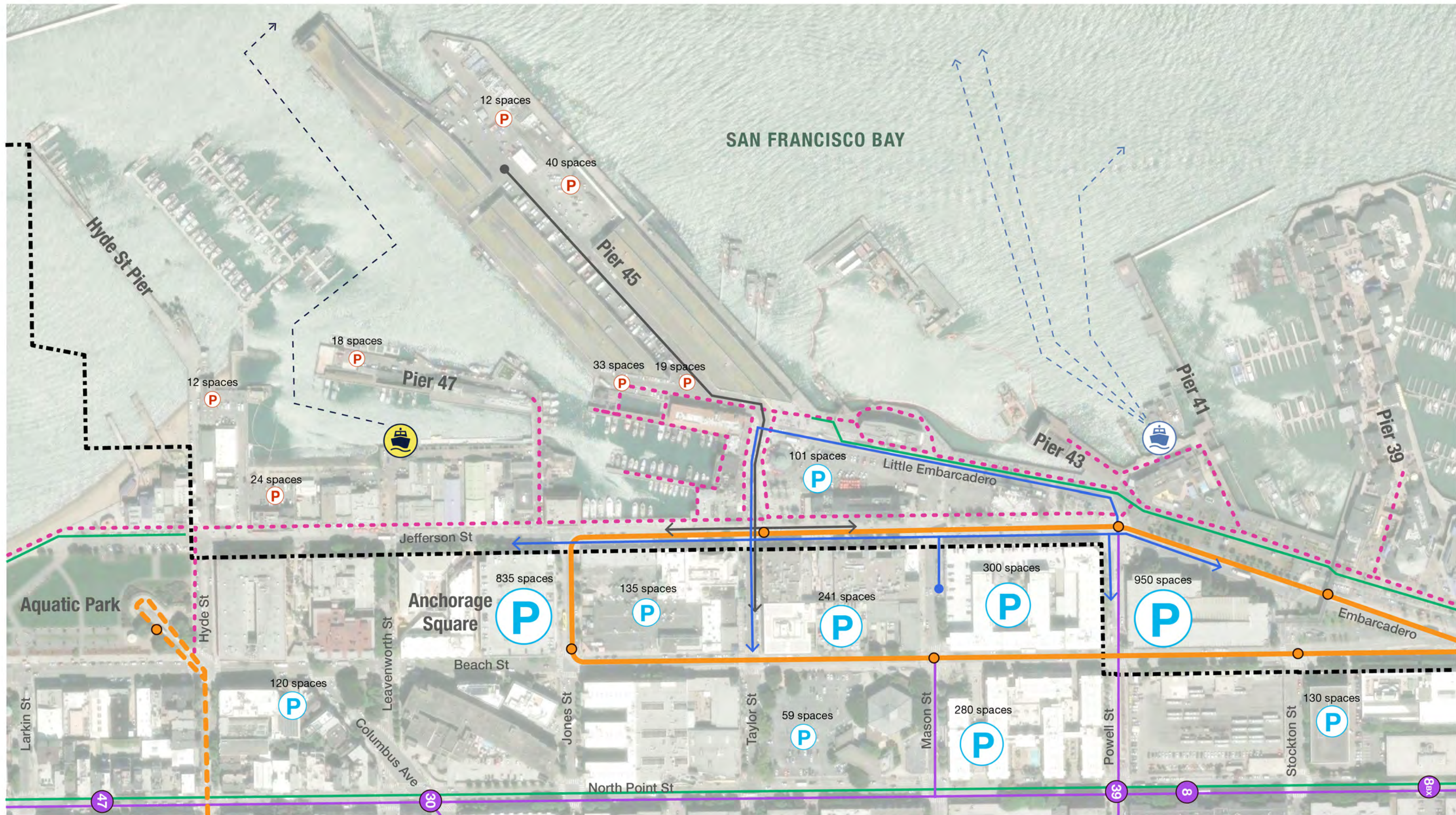








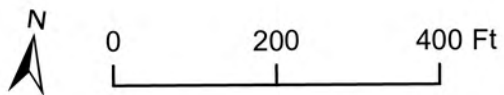


Exhibit 4: Existing Site Circulation

-  Muni Historic Street Car (F Line)
-  Muni Cable Car
-  Muni Bus Route
-  Tour Bus Movement

-  Primary Pedestrian Path of Travel
-  SFMTA Bike Network
-  Water Taxi Service
-  Ferry Service

-  Goods Movement
-  Public Parking
-  Permit Parking
-  Port Jurisdiction



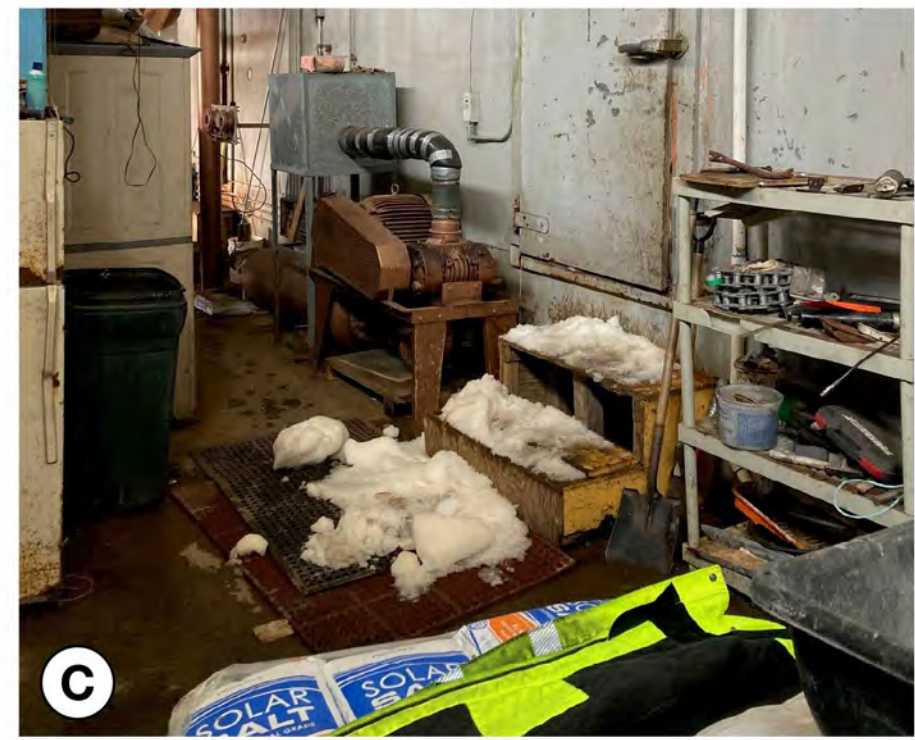
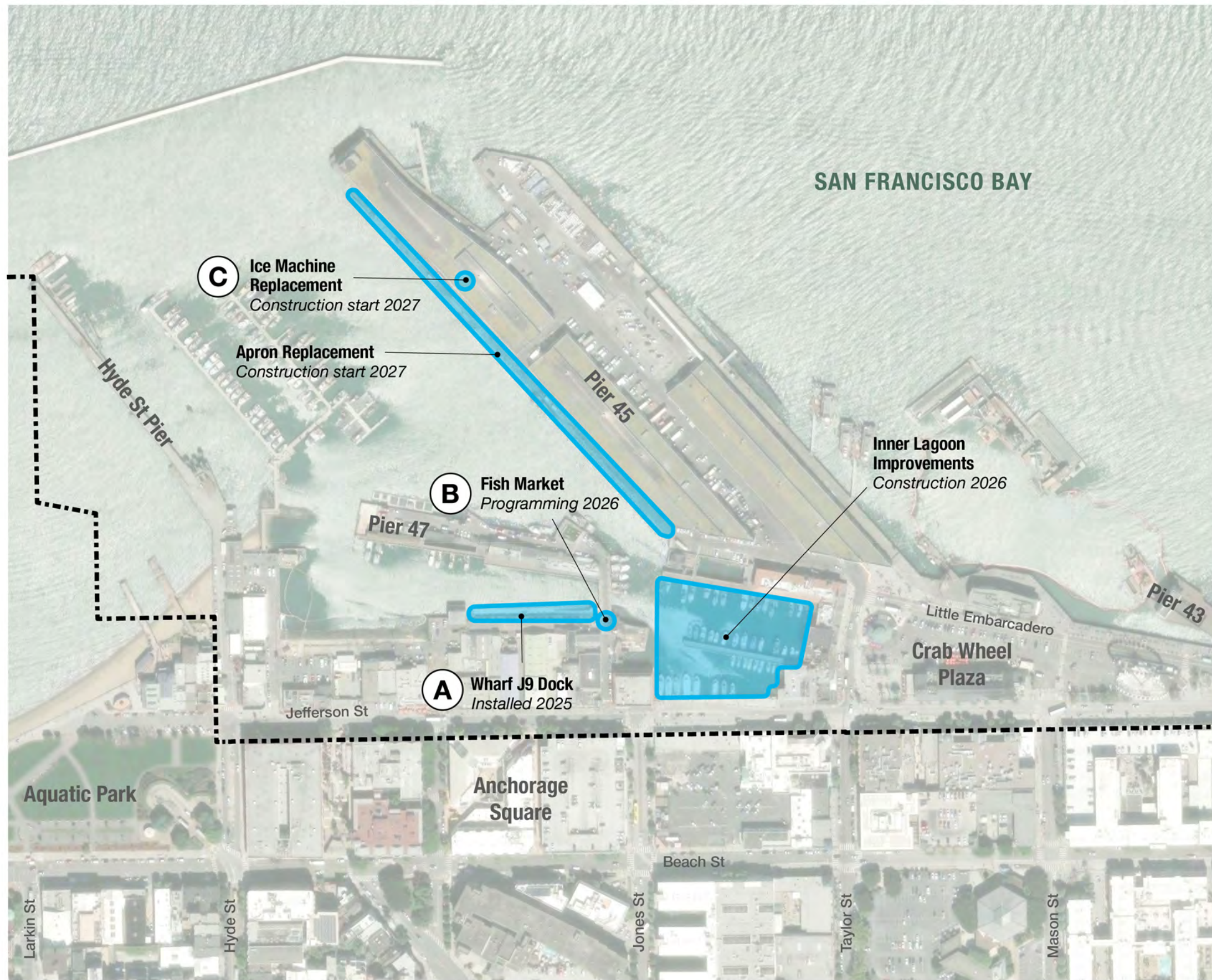


Exhibit 5: Efforts to Support Fishing

Note: construction dates subject to change

- Efforts to Support Fishing
- Port Jurisdiction

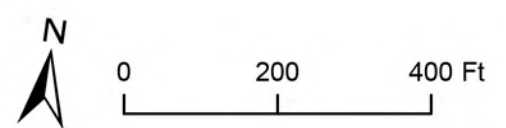
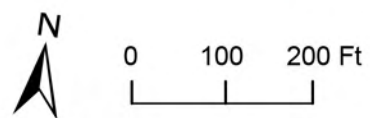


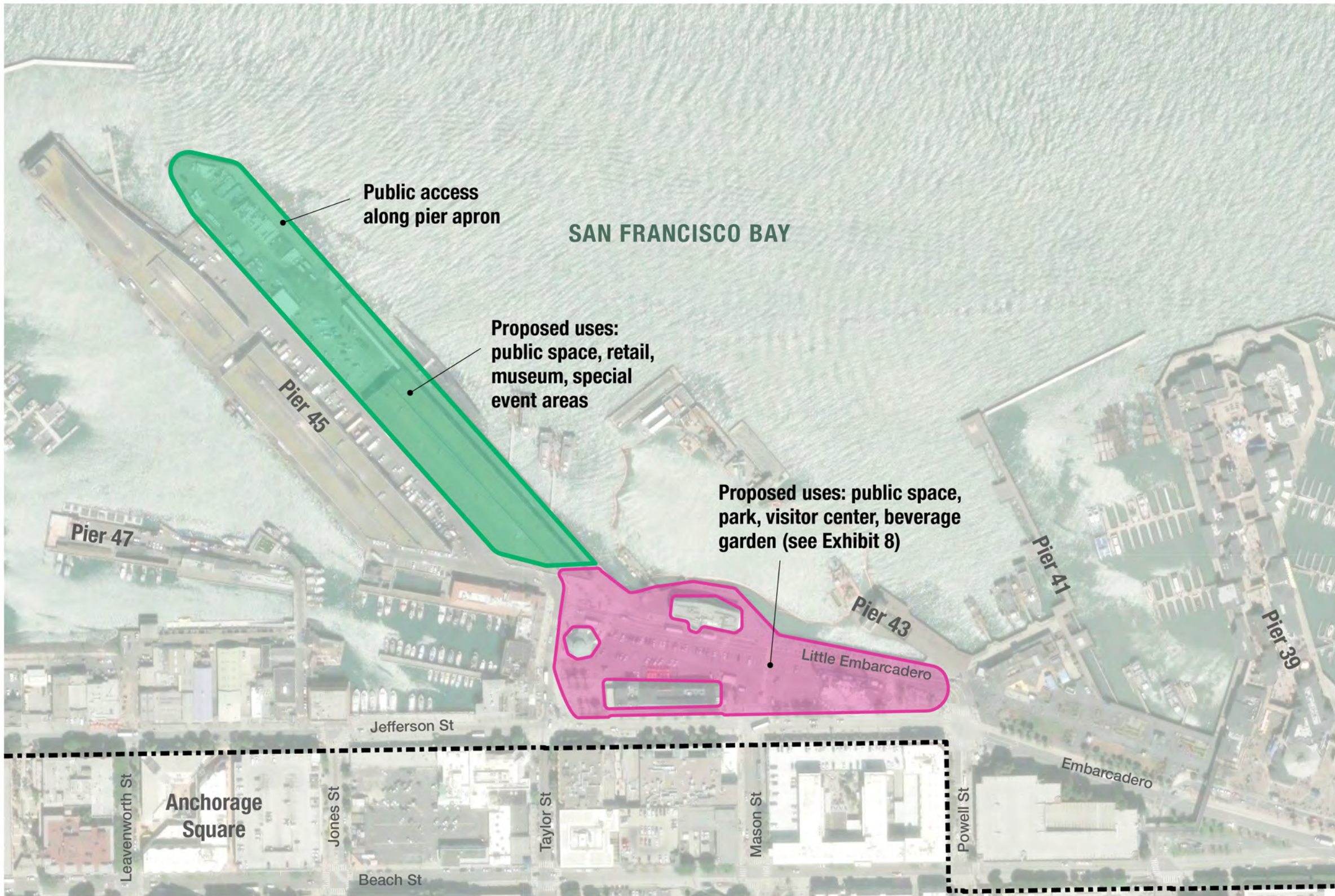


Exhibit 6: Temporary Activations



Note: construction dates subject to change

- Temporary Activations
- Port Jurisdiction



Triangle Lot Precedent Images



Beverage Garden



Promenade



Multipurpose Plaza



Park with Play Area

Exhibit 7: Fisherman's Wharf Revitalized

Note: construction dates to be determined

- Pier 45
- Triangle Lot
- Port Jurisdiction

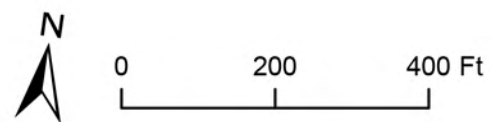


Exhibit 8: Fisherman's Wharf Revitalized Triangle Lot Site Concept

Note: updated October 2025, subject to change

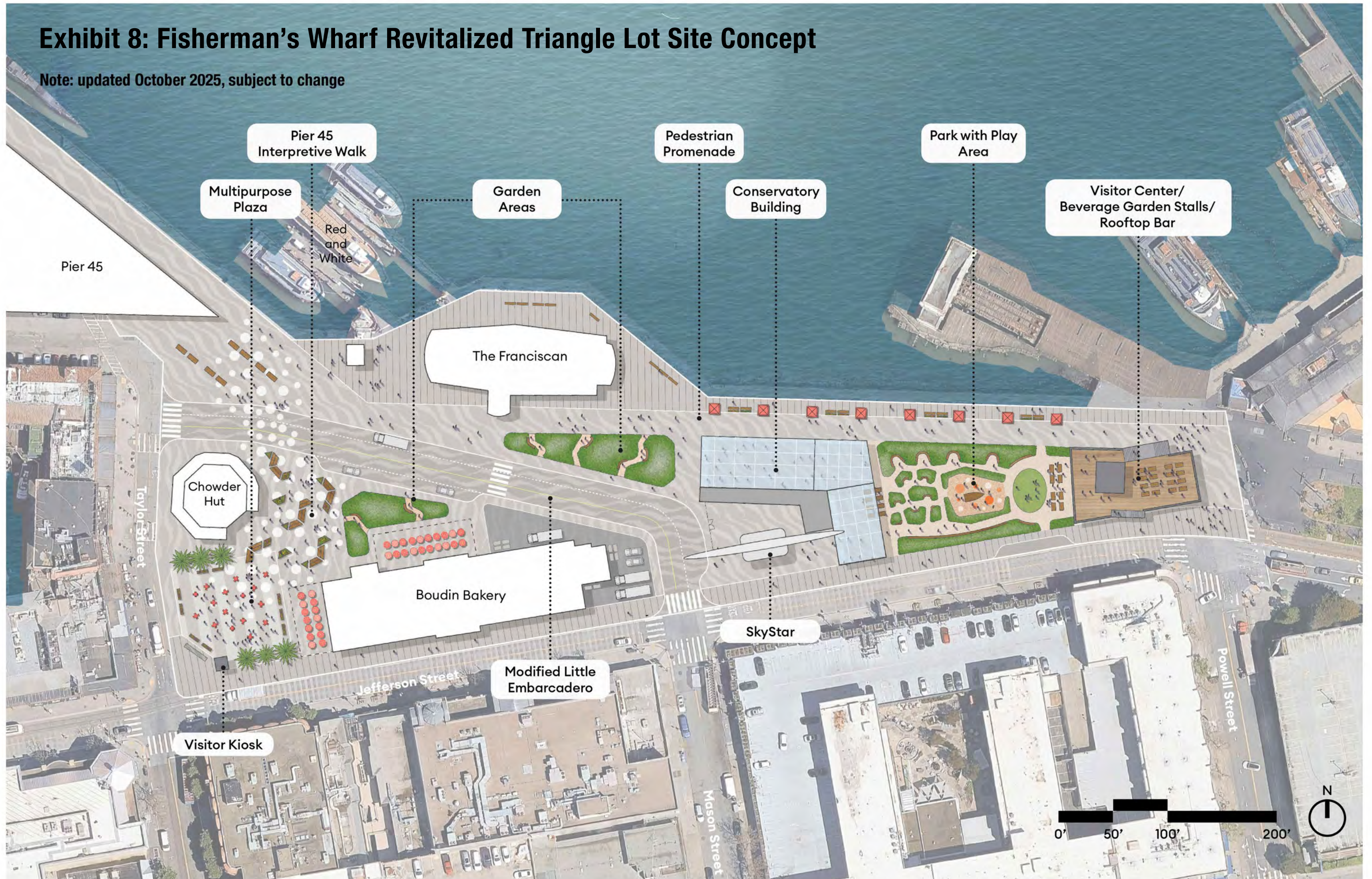
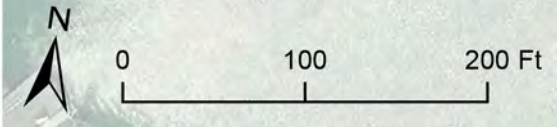
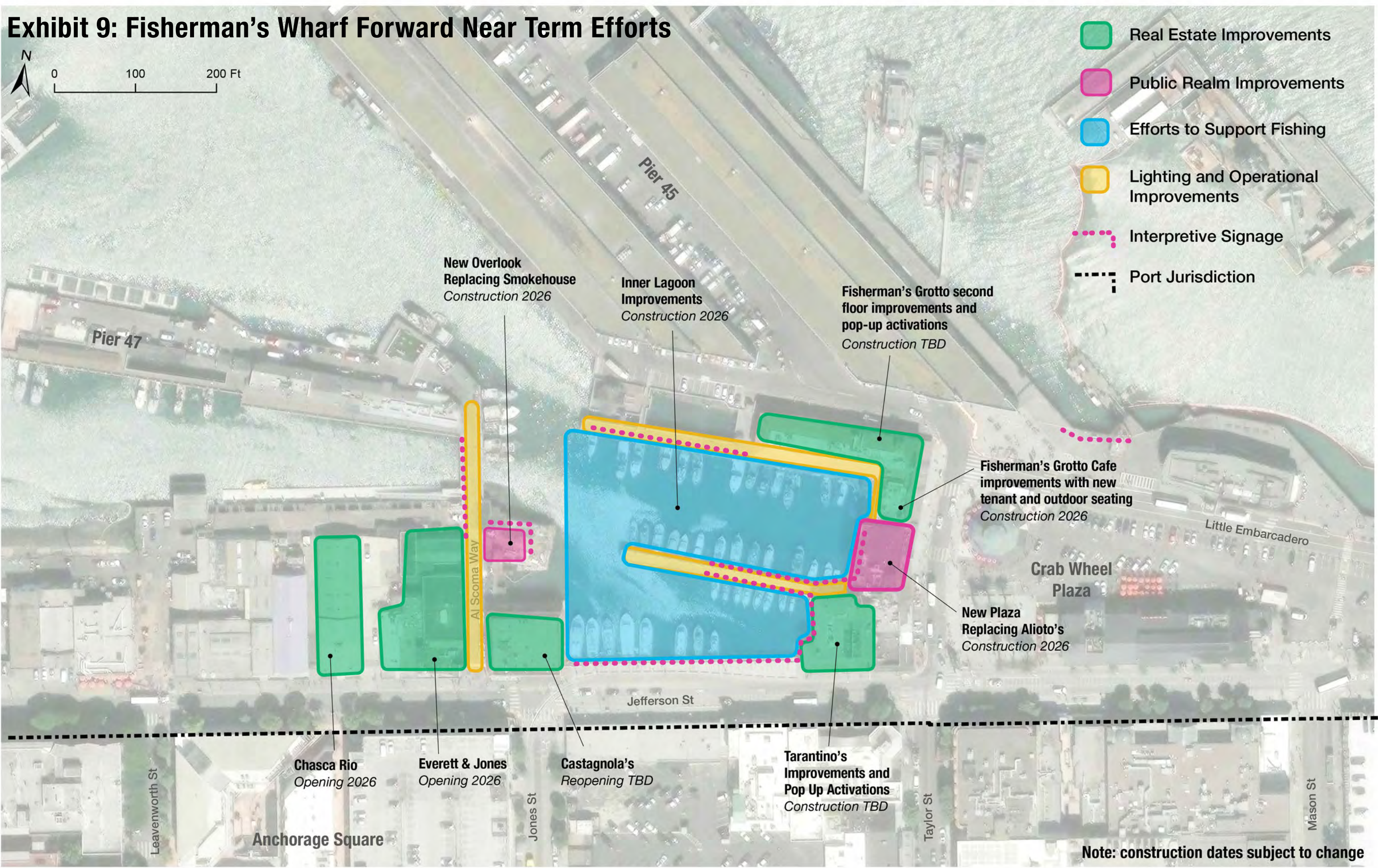


Exhibit 9: Fisherman's Wharf Forward Near Term Efforts



- Real Estate Improvements
- Public Realm Improvements
- Efforts to Support Fishing
- Lighting and Operational Improvements
- Interpretive Signage
- Port Jurisdiction



Note: construction dates subject to change

Exhibit 10: Taylor Street Plaza, Summer 2026



View towards Grotto from Taylor Street



View towards lagoon from Taylor Street



View towards Grotto from plaza

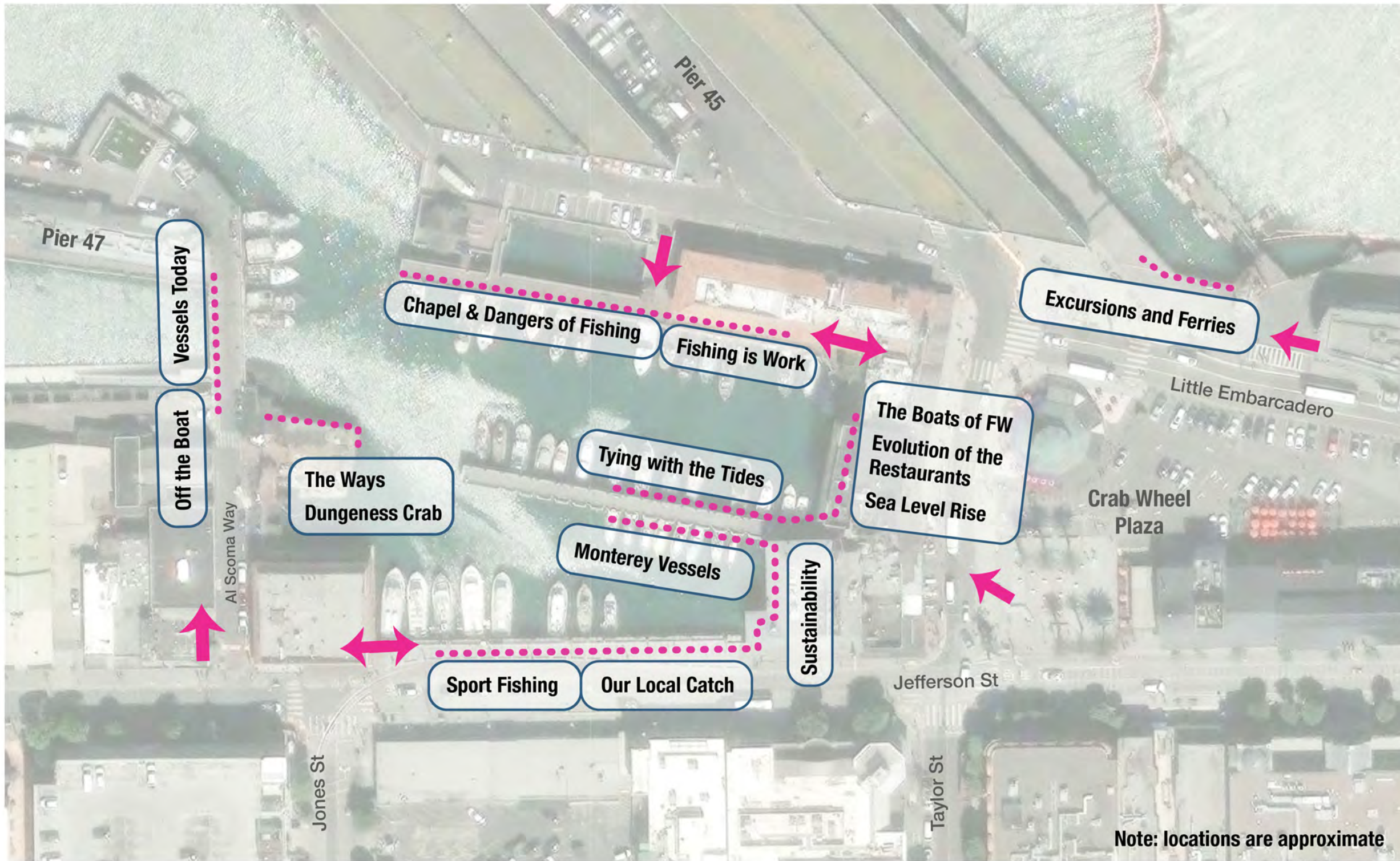
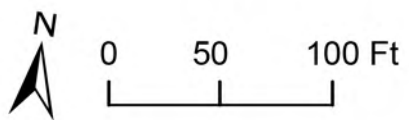


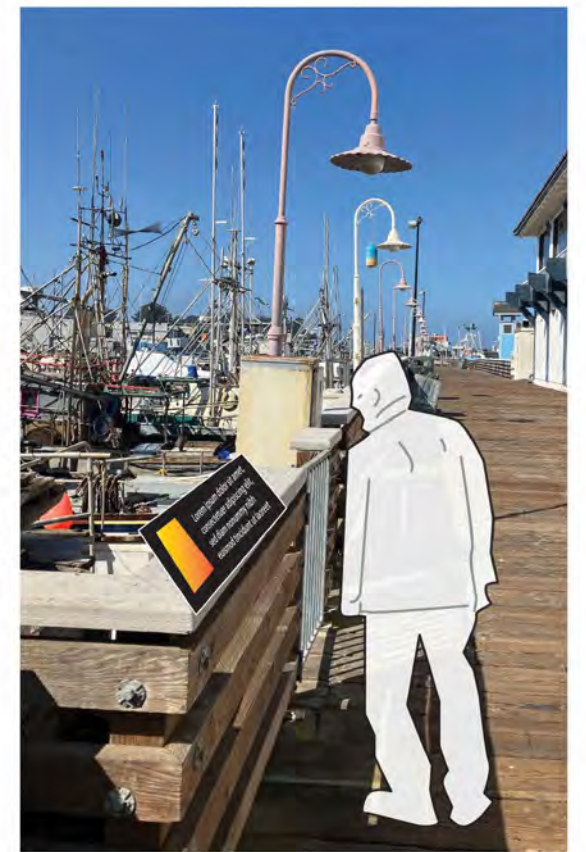


Exhibit 11: Harbor Walk Interpretive Signage Program Topics and Locations



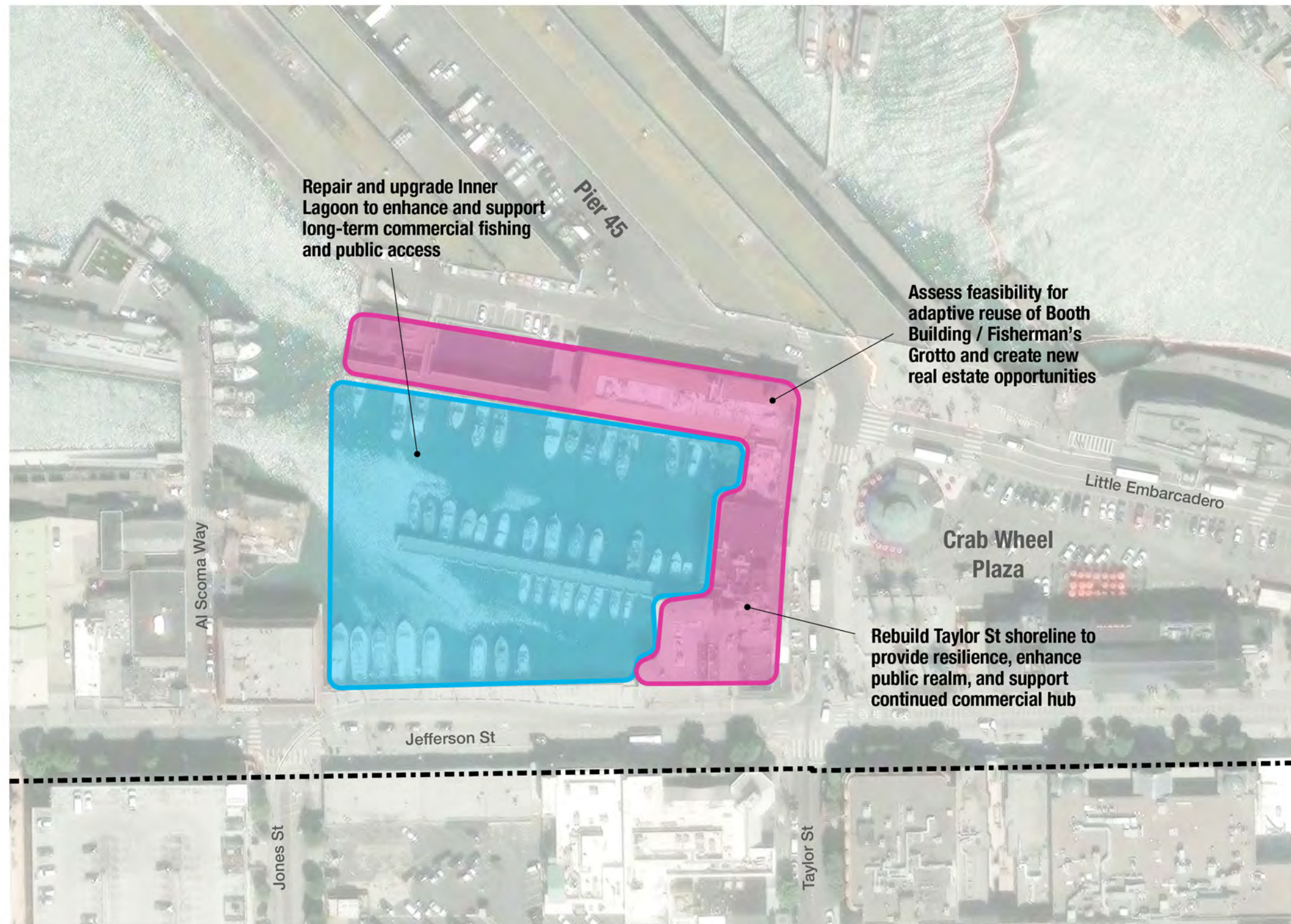
-  Wayfinding Mascot / Program Map
-  Interpretive Signage



Design intent of Harbor Walk program



Existing signage on site to be replaced



Existing Conditions



Inner Lagoon view from Al Scoma Way towards Taylor Street, 2025

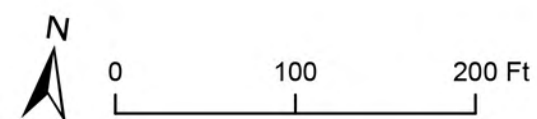


Seismic Hazards: darker colors indicate higher risk of lateral spreading in the chance of earthquake



Ongoing community engagement

Exhibit 12: Fisherman's Wharf Forward Long Term Efforts



- Seismic and Flood Resilience Upgrades
- Repair and Upgrade Inner Lagoon
- Port Jurisdiction