

SAN FRANCISCO BAY CONSERVATION AND DEVELOPMENT COMMISSION

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July 23, 2010

TO: Commissioners and Alternates
FROM: Will Travis, Executive Director (415/352-3653 travis@bcdc.ca.gov)
SUBJECT: **Staff Report and Recommendation on the Commission's Strategic Plan**
(For Commission consideration on August 5, 2010)

Summary and Recommendation

On May 20, 2010, the Commission adopted an updated strategic plan and directed the staff to provide monthly reports on the progress being made in achieving the plan's objectives so the Commission can determine whether any revisions in the plan are necessary and whether to take further action to achieve the plan's goals and objectives.

Strategic Plan Elements

- Mission Statement** The Bay Conservation and Development Commission is dedicated to the protection and enhancement of San Francisco Bay and the Suisun Marsh and to the encouragement of their responsible use.
- Vision Statement** A cleaner, healthier, vibrant Bay that is more accessible to the public.
- Core Values**
- Effective, timely and responsive communication.
 - Excellence in staff, process and Commission decision-making.
 - Integrity, honesty, transparency, adherence to the law and fairness in our process and consideration of all viewpoints.
 - Leadership and devotion to the protection and the enhancement of the Bay.
 - Open, public process.
 - Mutual trust and respect among staff, Commissioners, our partners and the public.
 - Partnerships with other agencies and groups.
- Ongoing Goals**
- Improve public awareness of the Bay and Suisun Marsh and the role of BCDC.
 - Maintain an active enforcement program.
 - Maximize public access where compatible with resource protection.
 - Prevent unnecessary Bay fill and enlarge the Bay where appropriate.
 - Promote optimum and sustainable use and management of Bay resources.
 - Recognize the importance of the Bay in advancing the economic prosperity of the Bay region.
 - Support environmental justice in Commission decisions.
- Three-Year Goals**
- Improve and implement BCDC's program for protection, use and restoration of Bay resources.
 - Improve coordination and interaction with other agencies to improve the



Making San Francisco Bay Better

Bay.

- Improve public access to the Bay and the Suisun Marsh.
- Play an integral role in developing and implementing a regional proactive strategy for dealing with global climate change.

Goals, Objectives and Status

THREE-YEAR GOAL: Improve and implement BCDC's program for protection, use and restoration of Bay resources.

Objectives	Status
<p>1. Delta Planning Participation. On an on-going basis, the staff will participate in the Delta planning and management process in a manner that addresses the Commission's objectives.</p>	<p>The lead staff member for this objective is Steve Goldbeck.</p> <p>This objective is being accomplished on and ongoing basis.</p> <p>The staff's most recent engagement in the Delta planning and management process was working with the Delta Stewardship Council staff on coordinating governance of the Suisun Marsh by the two agencies and participating as an ex-officio member of the Delta Conservancy at the Conservancy's meeting on July 7, 2010.</p>
<p>2. Delta Planning Reports. By July 31, 2010, and quarterly thereafter, the staff will report to the Commission on the initiatives underway relative to Delta planning.</p>	<p>The lead staff members for this objective are Steve Goldbeck and Joe LaClair.</p> <p>The first quarterly report was released on July 30, 2010. Therefore, this objective is being completed by the established deadline.</p>
<p>3. Planning Reports. By December 31, 2010, and quarterly thereafter, the staff will provide the Commission with a status report on the progress being made in advancing all of BCDC's planning activities.</p>	<p>The lead staff member for this objective is Joe LaClair.</p> <p>The analysis is underway, and this objective will probably be completed by the established deadline.</p>
<p>4. Information Management. By December 31, 2010, if adequate funding is available, the staff will create and implement a comprehensive information management and retrieval system.</p>	<p>The lead staff members for this objective are Caitlin Sweeney and Mamie Lai.</p> <p>Due to Caitlin Sweeney's planned departure from BCDC On August 31, 2010, Mamie Lai will be the lead staff member on this project. The staff has applied for two federal grants for two phases of this project. If approved, both grant-funded</p>

phases would likely begin in the fall of 2010. Therefore, **the deadline for completing this objective should be changed to April 30, 2011.**

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5. **Advisory Committees.** By December 31, 2010, the staff will recommend to the Commission for consideration the appointment of members of the Citizens Advisory Committee (CAC) and the Science and Technical Advisory Committee (STAC), convene as necessary, and integrate them into the Commission's decision-making process.
- The lead staff members for this objective are Joe LaClair and Caitlin Sweeney.
- Due to Caitlin Sweeney's planned departure from BCDC On August 31, 2010, Joe LaClair will be the sole lead staff member on this project. Work on this task is underway, and this objective will probably be completed by the established deadline.
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6. **Media Communication.** By December 31, 2010, the staff will define the purpose and study the feasibility of using social media in BCDC's public communications process and make a recommendation to the Commission direction regarding the best use of social media.
- The lead staff members for this objective are Jaime Michaels and Brad McCrea.
- Work on this task is underway, and to better assess the feasibility and effectiveness of using social media in BCDC's public communications process, the staff will participate in a NOAA social networking webinar in late July. Therefore, this objective will probably be completed by the established deadline.
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7. **Sediment Research.** By December 31, 2010, the staff will prepare a research strategy that describes the steps needed to better manage sediment through the Regional Sediment Management Program, identifies the data gaps in understanding the Bay sediment budget, and defines the research needed to understand the system.
- The lead staff member for this objective is Brenda Goeden.
- Work on this task is underway. In April the staff and USGS co-hosted the first of a series of public workshops to develop the science strategy. This objective will probably be completed by the established deadline.
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8. **Sediment Management Strategy.** By April 30, 2011, the staff will develop a Regional Sediment Management Strategy Outline that addresses necessary partnerships and stakeholders, research a systems approach, and identify funding needs.
- The lead staff member for this objective is Brenda Goeden.
- Work on this task is underway. The staff is currently identifying and seeking partners and potential funding sources for this effort. This objective will probably be completed by the established deadline.
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9. **Restoration Projects.** By April 30, 2011, the staff will provide the Commission with a briefing on the status of permitted restoration projects and identify appropriate lessons learned to inform future permit processes.
- The lead staff member for this objective is Bob Batha.
- This objective will probably be completed by the established deadline.
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THREE-YEAR GOAL: Improve coordination and interaction with other agencies to improve the Bay.

Objectives	Status
<p>1. Regional Issue Reports. By August 31, 2010, and quarterly thereafter, the staff will provide to the Commission and distribute to regional agencies, local governments and to the public, reports on actions taken by and upcoming issues for regional bodies (e.g., JPC, RAPC, RWQCB) on issues including, but not limited to, global climate change.</p>	<p>The lead staff member for this objective is Lindy Lowe.</p> <p>The first quarterly report will be released on August 27, 2010. Therefore, this objective is being completed by the established deadline.</p>
<p>2. Sustainable Communities Strategy. By September 30, 2010, the staff will provide a briefing to the Commission on its role in developing the regional Sustainable Communities Strategy required by SB 375.</p>	<p>The lead staff members for this objective are Joe LaClair and Lindy Lowe.</p> <p>This objective will probably be completed by the established deadline.</p>

THREE-YEAR GOAL: Improve public access to the Bay and the Suisun Marsh.

Objectives	Status
<p>3. Wayfinding. By December 31, 2010, the staff will recommend to the Commission the best methods to improve wayfinding to Bay access points from major thoroughfares.</p>	<p>The lead staff member for this objective is Brad McCrea, working with local and state partners.</p> <p>This objective will probably be completed by the established deadline.</p>
<p>4. Public Access Subcommittee. By December 31, 2010, the staff will create and propose for the Commission's consideration the appointment of a diverse subcommittee of the CAC (Citizen Advisory Committee) to deal with public access, including disability access and barriers to access to the water.</p>	<p>The lead staff members for this objective are Brad McCrea and Caitlin Sweeney.</p> <p>Due to Caitlin Sweeney's planned departure from BCDC On August 31, 2010, Brad McCrea will be the sole lead staff member on this project. Work on this task is underway, and the staff is preparing a list of potential subcommittee members. This objective will probably be completed by the established deadline.</p>
<p>5. Accessibility Briefings. By December 31, 2010, the staff will provide the Commission with briefings by experts in the field of designing accessible communities on issues related to shoreline public access areas and facilities.</p>	<p>The lead staff members for this objective are and Brad McCrea.</p> <p>Work on this task is underway, and the staff is currently developing a list of potential speakers. This objective will probably be completed by the established</p>

deadline.

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| <p>6. Accessibility Policies/Procedures. By April 30, 2011, the staff will make recommendations to the Commission regarding updating BCDC's public access policies and permitting procedures related to persons with disabilities.</p> | <p>The lead staff members for this objective are Brad McCrea and .</p> <p>This objective will probably be completed by the established deadline.</p> |
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THREE-YEAR GOAL: Play an integral role in developing and implementing a regional proactive strategy for dealing with global climate change.

Objectives	Status
<p>1. Research. By July 31, 2010, and semi-annually thereafter, the staff will provide the Commission with updated information on Commission sponsored research that seeks to more accurately determine future sea level rise and the impacts of climate change on the Bay Area and shoreline.</p>	<p>The lead staff member for this objective is Steve Goldbeck.</p> <p>The first semi-annual report was released on July 30, 2010. Therefore, this objective is being completed by the established deadline.</p>
<p>2. Bay Plan Policy Amendments. By September 30, 2010, the staff will recommend to the Commission for action revised climate change findings and policies for the San Francisco Bay Plan.</p>	<p>The lead staff member for this objective is Joe LaClair, working with key stakeholder groups.</p> <p>A public hearing on revisions to the Bay Plan to address climate change has been scheduled for September 16, 2010. Therefore, this objective will probably be completed by the established deadline.</p>
<p>3. Sea Level Rise Legislation. By October 31, 2010, the staff will provide for the Commission's consideration draft language for state legislation that will empower, fund and direct the Commission to prepare a sea level rise adaptation strategy for the San Francisco Bay and the Suisun Marsh.</p>	<p>The lead staff member for this objective is Steve Goldbeck, working with key stakeholder groups.</p> <p>A staff recommendation on draft legislative language will be released on October 22, 2010. Therefore, this objective will probably be completed by the established deadline.</p>
<p>4. Partnerships. By December 31, 2010, and biannually thereafter, the staff will report to the Commission on its success in securing funding for supporting and developing partnerships with other agencies and organizations to deal with climate change in the San Francisco Bay region.</p>	<p>The lead staff members for this objective are Steve Goldbeck and Joe LaClair.</p> <p>A status report on climate change funding partnerships is schedule to be released on December 10, 2010. Therefore, this objective will probably be completed by the established deadline.</p>
<p>5. Dutch Partnership. By April 30, 2011, the</p>	<p>The lead staff members for this objective</p>

<p>staff will define the next phase of the partnership to address sea level rise, along with a proposed plan of work and proposed funding sources.</p>	<p>are Joe LaClair and Steve Goldbeck. This objective will probably be completed by the established deadline.</p>
<p>6. Sub-regional Pilot. By April 30, 2011, the staff will attempt to secure funding for a sub-regional vulnerability and adaptation pilot project to develop and assess tools to use in climate change adaptation planning.</p>	<p>The lead staff member for this objective is Steve Goldbeck. This objective will probably be completed by the established deadline.</p>
<p>7. Local Assistance. By April 30, 2011, the staff will conduct two workshops to build capacity for adaptation planning among local governments.</p>	<p>The lead staff member for this objective is Sara Polgar. This objective will probably be completed by the established deadline.</p>
<p>8. Communication Strategy. By April 30, 2011, the staff will develop a succinct communication strategy regarding climate change and adaptation.</p>	<p>The lead staff members for this objective are Steve Goldbeck and Joe LaClair. This objective will probably be completed by the established deadline.</p>