KEARNS & WEST

2017 BCDC STRATEGIC PLAN REVISION

PREPARED BY: KEARNS & WEST, INC.

OUTLINE

1. Review status of Strategic Plan Revision process
2. Present main sections of the Draft Strategic Plan; engage in review and discussion with Commissioners
3. Invite public comment on Draft Strategic Plan

STRATEGIC PLAN DEVELOPMENT PROCESS

- Surveys (staff, Commission, public)
- Workshops (two staff and one Commissioner/public)
- Staff assessment of 2013-2016 Strategic Plan achievements
- Multiple Drafting Team drafts
- Division-specific review of key sections of the Draft Plan
- Review sessions with Senior Staff, Commissioners, Drafting Team, Kearns & West

INTRODUCTION SECTION

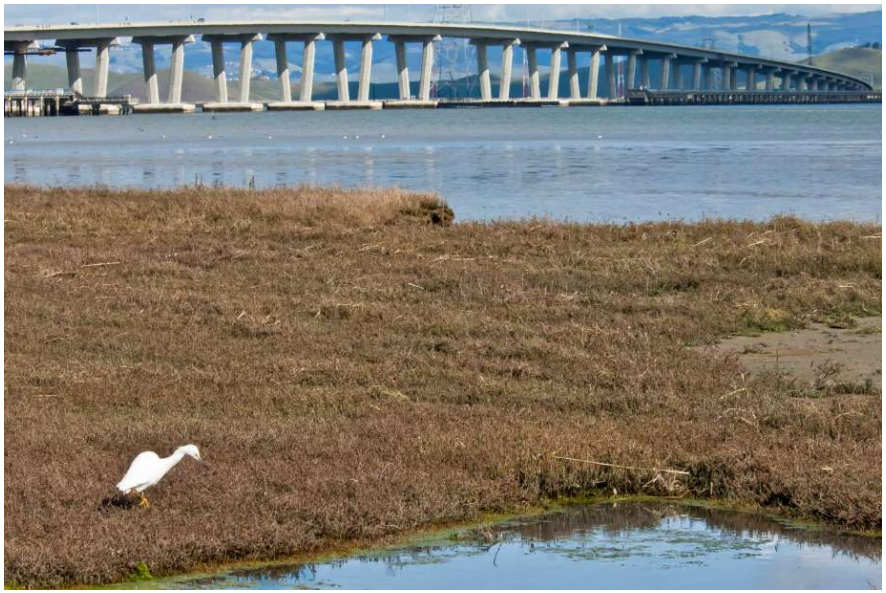
- BCDC faces an awesome future; we need to take advantage of it
- Policy context surrounding rising sea level (RSL) has dramatically shifted since 2007
- Previous Strategic Plan was a great first start, but this one is far more directive
  - First to be developed in partnership among commissioners, staff, and the public
  - Includes proposed actions for accomplishing objectives

INTRODUCTION (CONT.)

- Three goals:
  1. To accomplish our daily strategic work, which will not go away
  2. Lead RSL adaptation planning efforts
  3. Improve our organizational health, without which we shall not be able to accomplish the first two
- Work plan to be developed this summer to track implementation

GOAL 1:
ENHANCE THE UNIQUE VALUE OF THE BAY AREA AND ENABLE ALL COMMUNITIES TO FLOURISH

- Obj. 1.1: Encourage habitat restoration
- Obj. 1.2: Expand high-quality public access
- Obj. 1.3: Update key statutes, policies, and regulations
- Obj. 1.4: Systematic Enforcement



GOAL 1:
ENHANCE THE UNIQUE VALUE OF THE BAY AREA AND ENABLE ALL COMMUNITIES TO FLOURISH

- Similarities to the previous Plan
  - Improve public access
  - Enhance natural resources and shoreline experiences for all communities
  - Data-driven enforcement
- New items in Goal 1
  - Encourage habitat restoration
  - Identify near-term solutions and updates BCDC can do to set the region up for success in light of a changing system
  - Incorporate workshop recommendations

GOAL 2:
INCREASE THE RESILIENCE OF THE BAY'S NATURAL AND BUILT COMMUNITIES TO RISING SEA LEVEL

- Obj. 2.1: Regional Adaptation Plan
- Obj. 2.2: Environmental Justice
- Obj. 2.3: Coordinate BCDC functions
- Obj. 2.4: Beneficial Reuse
- Obj. 2.5: Adaptive Management
- Obj. 2.6: Green Infrastructure
- Obj. 2.7: Public Education

GOAL 2:
INCREASE THE RESILIENCE OF THE BAY'S NATURAL AND BUILT COMMUNITIES TO RISING SEA LEVEL

- Similarities to the previous Plan
  - Evaluate policies to reduce risk to rising sea level
  - Recognize value of some fill
  - Lead innovative partnerships to support local efforts
  - Public education and outreach
- New items in Goal 2
  - Emphasis of Environmental Justice issues
  - Adaptive management
  - Green infrastructure

GOAL 3:
IMPROVE ORGANIZATION HEALTH AND PERFORMANCE

- Obj.3.1: Expand Staff
- Obj. 3.2: Retain Top Talent
- Obj. 3.3: Integrate Technology
- Obj. 3.4: Improve Information Sharing
- Obj. 3.5: Build HR Program

GOAL 3:
IMPROVE ORGANIZATION HEALTH AND PERFORMANCE

- Similarities to the previous plan
  - Expand and retain staff
  - Professional development
  - Utilize technology
  - Improve workflow
- New items in Goal 3
  - Organizational health
  - Develop standardized procedures
  - Separate objectives for expanding and retaining staff

NEXT STEPS

- May 5 – May 25:
  - Incorporate feedback from May 4 Commission Meeting and any other final staff edits
- June 1
  - Commission meeting to discuss adoption of the Strategic Plan Update

DISCUSSION

THANK YOU!

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